

The background of the entire page is a scenic photograph. It shows a large, snow-capped mountain peak in the distance, partially obscured by a dense forest of evergreen trees. The foreground consists of a calm body of water that perfectly reflects the mountain, the forest, and the clear blue sky above. The overall scene is peaceful and picturesque, typical of a wilderness area.

***Fishing and Marine***  
***2023 & 2024***



# About Pro-Troll®



Founded in 1978, Pro-Troll Inc. creates and markets innovative fishing and marine products and is a leading developer of technology-driven fishing tackle. Its proprietary fish attraction device, the EChip, replicates in lures the electrical nerve discharge of bait. Pro-Troll sells its technology and products in the U.S. and globally. Pro-Troll is privately owned and is based in the San Francisco, California area. The company has factory representatives around the world.

Pro-Troll is involved in the development, production and sales of a number of fishing lures and marine products. One of the strengths of the company is its engineering staff which is working on a number of new high-tech products including enhancements to its existing items.

Pro-Troll is a strong advocate of fisheries restoration and makes every effort to support those organizations that work to restore our fisheries. We are members of the American Sportfishing Association, The Northwest Sportfishing Industry Alliance, the Golden State Salmon Association, Water4Fish.org and numerous other non-profit groups. We sincerely thank the millions of fishermen who use and support our products. We are always open for comments, ideas and suggestions.

Dick Pool



Lawrence Snapp



**These organizations need your support. Join now.**

**Go to the Pro-Troll Website - [www.protroll.com](http://www.protroll.com)**

**The site is packed with helpful information**

- **Rigging diagrams for flashers and lures**
- **Book "How to Catch Salmon" by Dick Pool**
- **Book - "How to Catch Kokanee"**
- **Book - Black Box Technology**



**QR to Website**

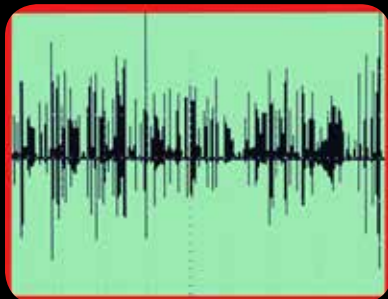
**Products are available at dealers or go to [Protrollsales.com](http://Protrollsales.com)**



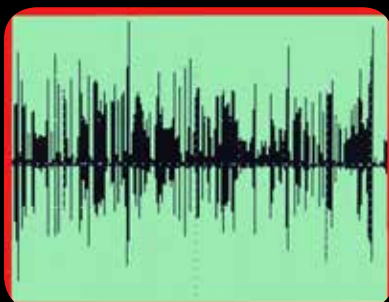
# The Pro-Troll EChip®



The Pro-Troll Electronic EChip has revolutionized fishing. When it is mounted on a wiggling lure or attractor, it discharges a two millivolt pulse which matches the nerve pulse of a wounded bait fish. Gamefish are attracted and they will strike.



*Typical nerve discharge of a baitfish*



*Discharge of the EChip*



**There are two EChip Sizes 3/4" for small lures and 1" for large lures**

## Scientists Confirm that Fish use 5 Sensory Systems to Feed

- *Sight - fish have good eyesight but don't see well in poor conditions or at close range.*
- *Cloudy water, dirty water and deep dark water inhibit sight.*
- *Smell - Important for some fish but scent trails are narrow and inaccurate for catching prey.*
- *Sound - Sound travels fast in water but it is very inaccurate for predators at close range.*
- *Vibration - Critical for general attraction to a region but it is also inaccurate at close range.*
- *Electro Sensitivity - Critical for triggering strikes and enabling fish to exactly locate and strike their prey.*

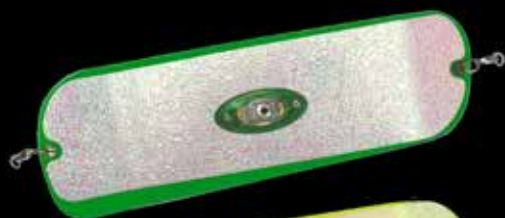
*While sight, smell and sound bring fish to an area, Electro-Location is the primary tool fish use to determine what and where to strike. Used by over one million anglers worldwide, the EChip attracts **More Fish and Bigger Fish**.*



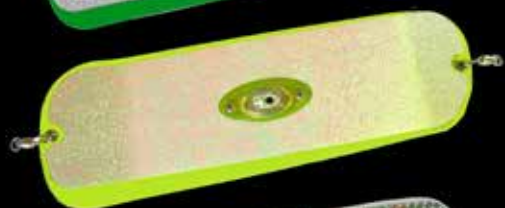
**EChip Kits are available in different sizes and configurations**

## Lighted ProChip 11®

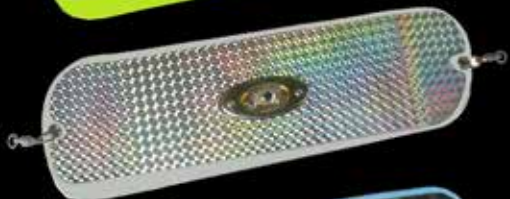
## Lighted ProChip 8®



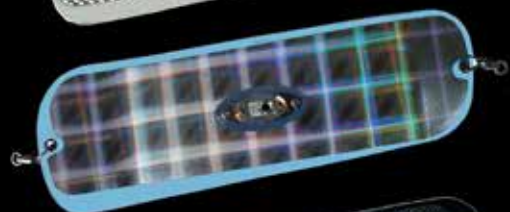
PFP11-105  
Glow Green  
Silver Back



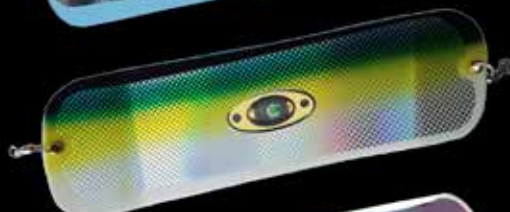
PFP11-106  
Glow Chart  
Silver Back



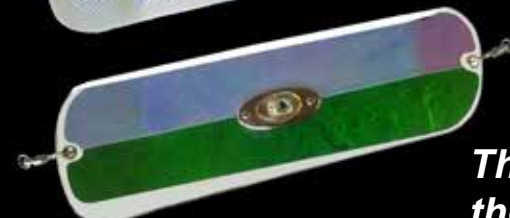
PFP11-700  
Chrome Scale  
Both Sides



PFP11-710  
UV Plaid  
UV Blade



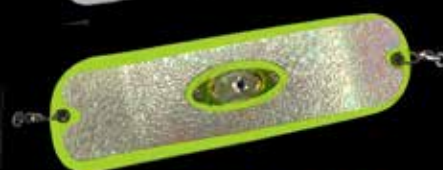
PFP11-745  
Herring Flash  
Back Glo Blade



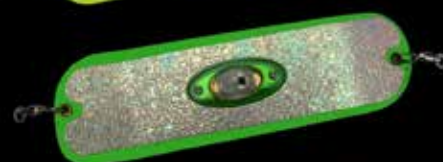
PFP11-799  
Green Goblin  
On Chrome  
Back Glo Tape



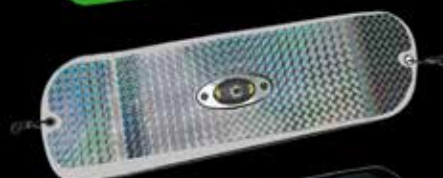
PFP8-102  
Glow White  
Silver Back



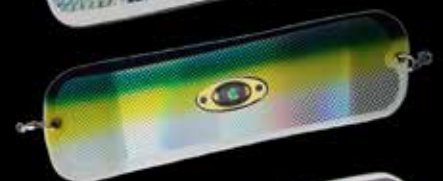
PFP8-106  
Glow Chart  
Silver Back



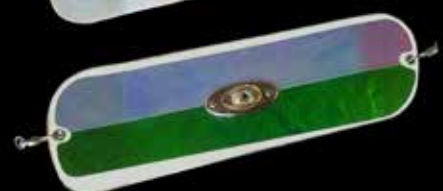
PFP8-108  
Traffic Lt Green  
Glo, Silver Back



PFP8-700  
Chrome Scale  
Both Sides



PFP8-745  
Herring Flash  
Back Glo Blade



PFP8-799  
Green Ghost  
on Chrome  
Back Glo Tape

*These lighted finned flashers now dominate much of the salmon market from the West Coast to the Great Lakes. The lights are water activated and blink red, green and white. They work best early in the morning, when fishing deep and on dark days.*



**EChip Electronic  
Attractor**

Replacement Light  
Large PFL-100

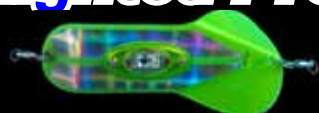


The sealed batteries in the lights last approximately 80 hours. When they go dead, they can easily be replaced.

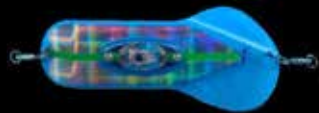


**Captain Dan Sullivan of Rivers West Sportfishing, fishes the Columbia River. He says, "I run lighted flashers on all my rigs before 8:00 AM and on dark days. They are awesome!!"**

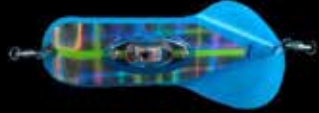
## Lighted ProFlash 6"



**PFP6-101**  
Chart Plaid  
Cht Stripe



**PFP6-108**  
Plaid on UV &  
Grn Stripe



**PFP6-109**  
Plaid on UV &  
Cht Stripe



**PFP6-110**  
Moon & Grn



**PFP6-112**  
Chart & Red

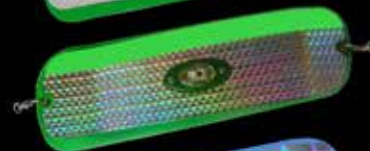


**PFP6-114**  
Chrome w/ Scale

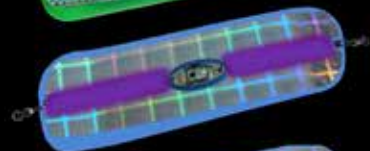
**PFH11-185**  
Glow Green  
Silver Back



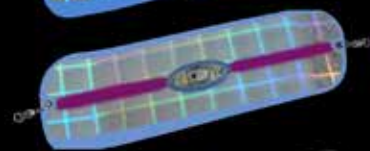
**PFH11-585**  
Green Stryper  
Back Crm Scl



**PFH11-712**  
Purple Blaze  
Back UV Blade



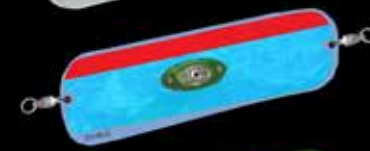
**PFH11-713 Plaid**  
Purple Stripe  
Back UV Blade



**PFH11-745**  
Herring Flash  
Back Glo Blade



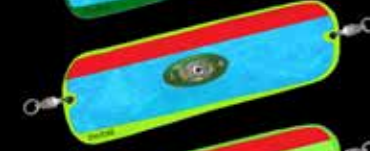
**PFH11-770 UV**  
Moon Back Side  
Glow



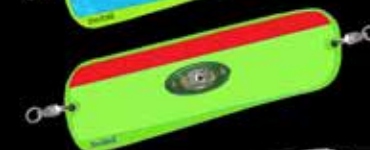
**PFH11-771 Moon**  
Racer Silver Back



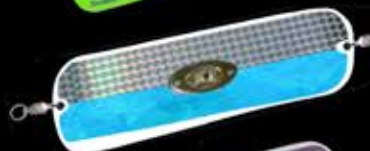
**PFH11-773 Silver**  
Moon Glow Back



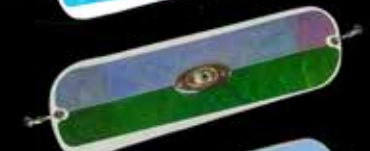
**PFH11-775**  
Chartreuse Moon  
Back Glo Tape



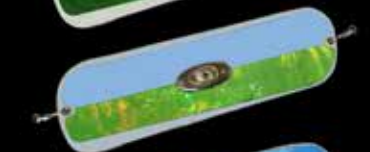
**PFH11-796**  
Morning Mist,  
Back Glo & Chart  
Scale



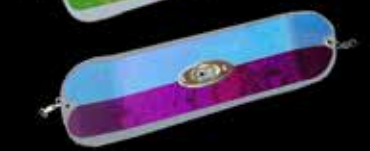
**PFH11-799 Green**  
Hornet on Chrome  
Back Glow Tape



**PFH11-801 Fatal**  
Hornet Mt Dew &  
Moon on Chrome

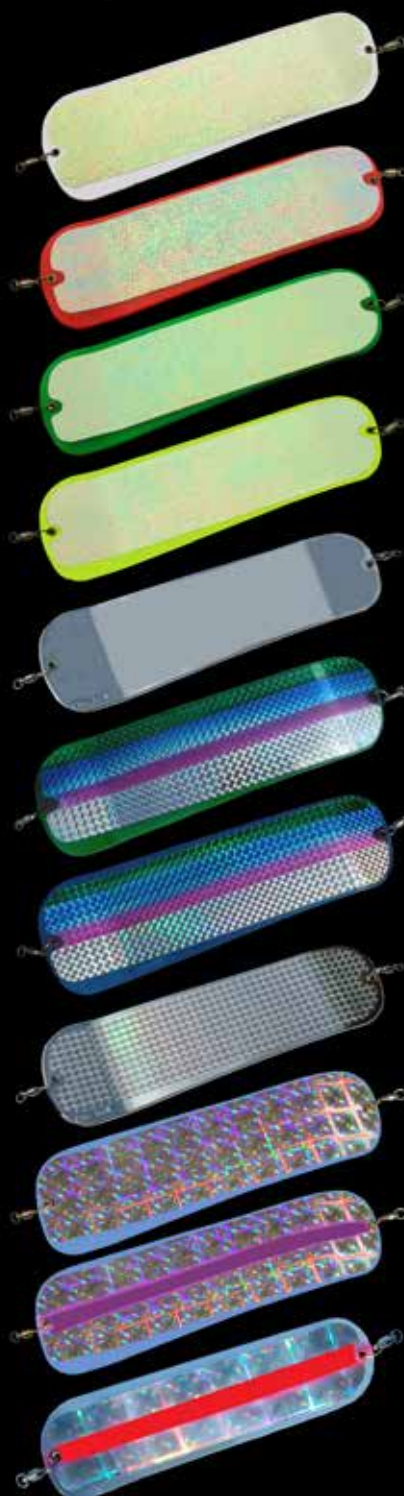


**PFH11-802 Purple**  
Hornet Purple and  
Moon on Chrome



# ProChip 11<sup>®</sup> Fin Flashers

**Award  
Winning**



**PC11-102**  
Glow White  
Back-Silver Emb

**PC11-104**  
Glow Red  
Back-Silver Emb

**PC11-105**  
Glow Green  
Back-Silver Emb

**PC11-106**  
Glow Chart  
Back-Silver Emb

**PC11-627**  
Plain Chrome

**PC11-696** Rainbow  
Green, Back-  
Rainbow Scale

**PC11-697** Rainbow  
Blue, Back-  
Rainbow Scale

**PC11-700**  
Chrome Scale 360

**PC11-710**  
UV Plaid  
Back-UV Blade

**PC11-712**  
UV Plaid Purple Str  
Back-UV Blade

**PC11-714**  
UV Plaid Red Stripe  
Back-UV Blade



**PC11-715**  
Plaid Green Stripe  
Back-UV Blade

**PC11-720**  
12 Hour Glow  
Both Sides

**PC11-755**  
Green Bubble on Crm  
Back-Chrome Scale

**PC11-756** Chart Bubble  
on Chrome Back-Crm  
Scale

**PC11-770** Moonbeam  
on UV Red Stripe  
Back-Glow Tape

**PC11-774** Moonbeam  
on green, grn stripe  
Back Glow Tape

**PC11-777** Honeymoon  
Crm Scale and Moon  
Back-same as front

**PC11-779** Magic Scale  
Chrome & Moon  
Back-same as front

**PC11-795** Super UV  
Tape both sides on UV  
Blade

**PC11-796** Super UV  
Tape on White Back  
Chart Scale & Glow  
Tape

# ProChip 11

## Flashers Cont.

***This is the most amazing flasher ever developed.  
Its unique 360 degree rotation and erratic tail  
kick virtually guarantee more salmon.***



PC11-504  
Julie's Ladder  
On Chrome



PC11-626 Gold  
Both Sides



PC11-797 Super  
UV on Chrome Crm  
Scale Back



PC11-764 Glow on  
Purple Back Geo



PC11-950  
Orange Crush  
Back Moon Tape



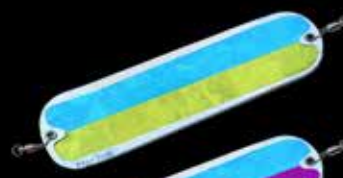
PC11-952  
Sweet Caroline  
Back Moon Tape



PC11-954  
Magic Mirror  
Back Crm & Scale



PC11-956  
Night Rider  
Back Copper Chart



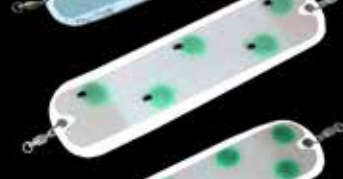
PC11-801 Fatal Hornet  
Back Crushed Glow



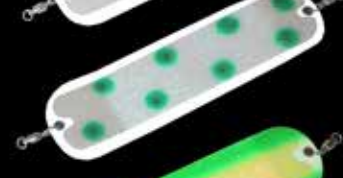
PC11-802 Purple  
Hornet Back Crushed  
Glow



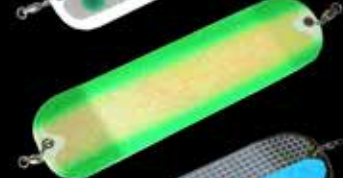
PC11-803 Silver  
Hornet Back Crushed  
Glow



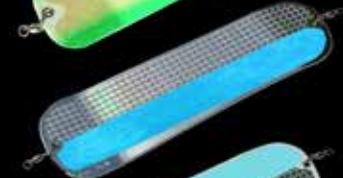
PC11-835 Black Eyed  
Peas Back same as  
front



PC11-841 Jacks Top  
Secret Back Glo Grn  
Stripe



PC11-846 Jacks  
Pretty Girl Back Mtn  
Dew & Green Sides



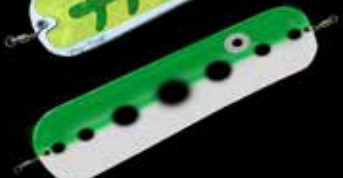
PC11-850 Moon  
Walker Back Moon &  
Chrome



PC11-852  
Chromozone Back  
Moon & Chrome



PC11-854 Jacks Pig  
Pen Back Chrome  
Scale



PC11-958 Bullfrog  
Back Embossed Slv



# ProChip 8<sup>®</sup> EChip Flashers

*Consistent Derby winners*



PC8-102  
Glow White  
Back Silver



PC8-104  
Glow Red  
Back Silver



PC8-105  
Glow Green  
Back Silver



PC8-106  
Glow Chart  
Back Silver



PC8-108  
Traffic Lt  
Glo Grn, Bk  
Silver



PC8-191  
Glow  
Coyote



PC8-409  
Watermelon  
both sides



PC8-627  
Plain  
Chrome



PC8-646  
Orange  
Crush



PC8-640  
UV Plaid  
Back UV Blade



PC8-642  
UV Plaid Purp  
Back UV Blade



PC8-690  
Plaid on Clear  
Back Plaid



PC8-700  
Chrome Scale  
Back Crm Scale



PC8-705  
Chrome Green  
Back Crm Scale



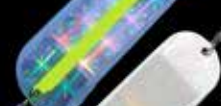
PC8-714 UV  
Plaid Red Stripe



PC8-715 UV  
Plaid Grn Stripe



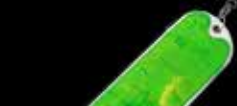
PC8-716 UV  
Plaid Cht Stripe



PC8-722  
Double Glo Wht



PC8-725 Double  
Glo Green



PC8-736 Mtn  
Dew on White  
Back Glow Tape



PC8-743 Blue  
Bubble on Blue  
Back Glow Tape



PC8-745 Green  
Bubble on Grn  
Back Glow Tape



PC8-746 Chart  
Bubble on Cht  
Back Glow Tape



PC8-747 Herring  
Flash Back Glow  
Blade



PC8-753 Blue  
Bubble on Chrm  
Back Chrome  
Scale



PC8-755 Green  
Bubble on Chrm  
Back Chrome  
Scale



PC8-756 Mt Dew  
on Chrome  
Back Chrome  
Scale

The back end of all ProChip flashers features the unique and unmatched Pro-Troll Kicker fin and the EChip for added attraction



Pro-Troll Products (925)-825-8560 [www.ProTroll.com](http://www.ProTroll.com), [mail@ProTroll.com](mailto:mail@ProTroll.com)

# More ProChip 8 EChip Flashers



PC8-776 Moon on UV Chart  
Stripe Glo back

PC8-778 Moon on  
UV Green Stripe Glo back

PC8-780 Super UV  
on Green, Glo Back

PC8-795 Super UV on UV  
Blade, Glo Back

PC8-796 Super UV  
on White Scale Back

PC8-797 Super UV on  
Chrm, Crm Scale Back

PC8-798 Super UV  
on Chrome, Glow Back

PC8-799 Green Hornet  
on Chrome, Glow back

PC8-880 Black Jack  
Back Silver Wave

PC8-882 Pollywog  
Back Green Pearl

PC8-886 Hot Tamale  
All Red

PC8-958 Bullfrog  
Back Embossed  
Silver

PC8-960 Butcher Shop  
Back Silver Wave

630 White

632 Red

635 Green

636 Chart

628 UV



PC8-502-Snapp Dragon  
Back-Chrome Blade

PC8-504-Ladder Jack  
Back Chrome Scale

PC8-552, 554 & 550 Lightning  
Series Back-Glow Tape

PC8-812-Bikini Green Dots  
Back-Silver Emboss

PC8-816-Glow 2 Face  
Back-Glow w/ Black Dots

PC8-818-White 2 Face  
Back-Glow w/ Black Dots

PC8-820-Chrome 2 Face  
Back-Glow with Black Dots

PC8-835-White Black Eye Pea  
Back-Glow w/ Grn & Black Dots

PC8-839-Chrome Black Eye Pea  
Back-Glow w/ Grn & Black Dots

PC8-841-Jack's Top Secret  
Back-Glow w/ Green Stripe

PC8-846-Jack's Pretty Girl  
Back-Chart Bbl w/ Green Edges

PC8-854-Pig Pen 1  
Back-Chrome Scale

PC8-859-Chrome Valium  
Back-Glo w/ Green Dots

PC8-870-Big Fatty Glow  
Back-Glow w/Green Dots

PC8-874-Davy Jones  
Back-Chrome Scale



**PC8**  
**Plain**  
**Blades**

# Electronic Bait Holders

**E-Rotary for 4" to 4.5" bait**

**Heads are also avail unriggered**



**Big Fin Models 1920, 1921 & 1922**

**World class bait holders for unmatched fish catching ability**

- The EChip provides "live bait" nerve pulses
- Diagonal fin on the back provides rotation
- Offset hook position changes the rotation to a non-uniform "wounded bait" action
- Easy open slide lock for quick setup and firm grip
- Works well fished by itself or behind a flasher

**Size 5A and 5B**



## Roto Chip Size 5A

**Bait 4" to 4.5" long  
Two 5/0 barbless hooks**



The Roto Chip Size 5 head is 3/4" wide. For bait or strip 4" to 4.5" long, use the regular 5A fin model. For bait 5" or more, use the Big Fin 5B model.

**Size 1**



The Roto Chip Size 1 head is 1/2" wide. This model is made to hold shad or minnows from 2" to 2.5" long. The size 1 Roto Chips (2100 series) come in most of the same colors as the 5A models shown on the left.

Pro-Troll Products (925)-825-8560  
www.ProTroll.com, mail@ProTroll.com

# Bait Holders

## Rotary Salmon Killer Original non-EChip model

1800 Clear



1801 Red



1802 Chartreuse



1803 Red Fin



1804 Chart Fin



1805 Blue



1806 Green



1815 Super UV



For bait or strip 4" to 4.5" long  
Head opens manually  
Single 5/0 Barbed hook  
40-lb 7-foot leader  
Unique hook holder  
No toothpicks needed



*"I have tested the EChip on a variety of baits, spoons and flashers. There is no question that it catches more fish.*

*Capt. John Keizer, Salt Patrol*

## The New E-Pocket 3 Pack Bait Holder



Rotation and erratic action brings deadly results



4700

Clear



4701

Red Spk



4702

Chart.



4706

Green



4709

Chrome



4712

Glo White

The electronic EChip is mounted on the pocket and provides extra attraction and the way it is mounted adds to the rotation. A toothpick holds a four to six inch bait firmly in the head of the pocket.

# ***The New E-Plug Scent Dispenser*** <sup>TM</sup>

EP-102 Glow White



EP-104 Red Sparkle



EP-105 Green



EP-106 Chartreuse



EP-627 Chrome



EP-880 Black



EP-883 Rotten Banana



The new E-Plugs are the latest Hi- Tech lure by Pro- Troll. The scent and the unique swimming action are deadly for salmon.



## **E-Plug Features**

- Easy bait or scent loading and cleaning with the trap door
- Has a unique patented design
- Tapered front end provides powerful swimming action
- Also available in 2 pack unriggered \*
- Scent holes on top and bottom
- Built in EChip for additional electronic attraction

## **Pro-Troll Scents**

EPS1 Baitfish Blend

EPS2 Salmon Blend

EPS3 Garlic Blend

EPS4 Anise Blend

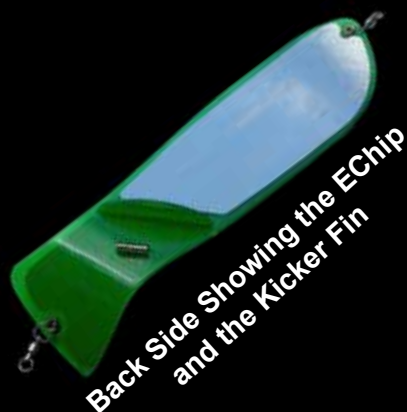
*Available at Dealers or  
at [Protrollsales.com](http://Protrollsales.com)*



**Salmon Size 3 Inches**

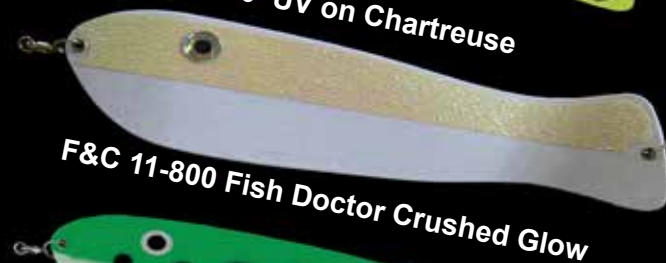
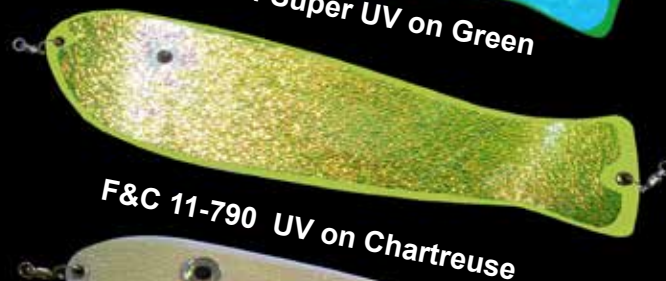
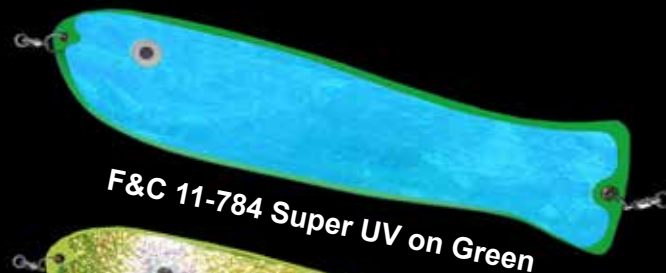
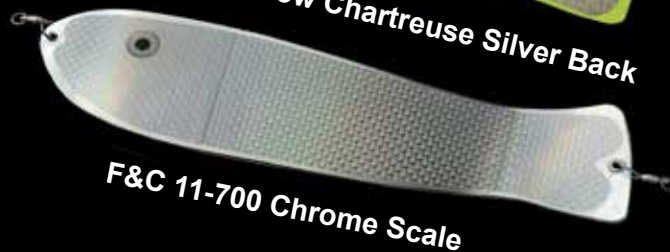
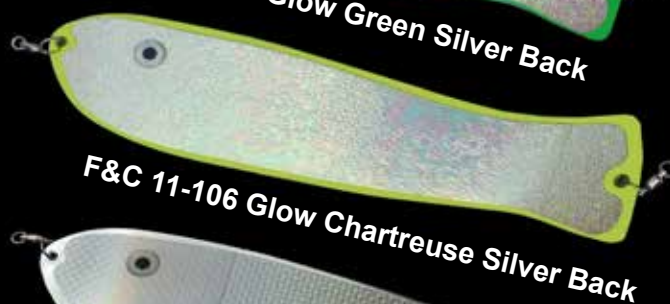


**New Kokanee Size  
2 Inches**



®

*This unique patented flasher has a fish shaped body and a curved tail to provide a steady rotation. The diagonal fin on the back provides the same kick as the famous Pro-Troll ProChip 11 360 flasher.*

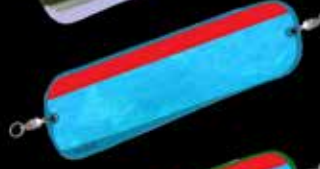


**Pro Staff Bill Taylor of Osprey Guide Adventures, [www.ospreyguideadventures.com](http://www.ospreyguideadventures.com), has developed several special Pro-Troll rigging techniques for fall and spring-run salmon in the Oregon rivers using the Fish N Chip flashers.**

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# HotChip 11 Flashers<sup>®</sup>

***This model includes the EChip but not the kicker fin***

HC8 600		HC11-585 Green Stryper		HC11-736 Mountain Dew on White Glow Back
		HC11-690 Plaid on Clear		HC11-740 Golden Shiner
		HC11-697 Rainbow on Blue Rainbow Back		HC11-750 Irish Cream Back- Glow Tape
		HC11-700 Chrome with Scale both sides		HC11-751 Cookies and Cream, Back Glo Tape
HC8 700		HC11-710 Super UV Plaid		HC11-770 Moon on UV Red Stripe Glow Back
		HC11-712 Super UV Plaid Purple Stripe		HC11-772 Moon on Grn, Red Str Glo Back
		HC11-715 Super UV Plaid Green Stripe		HC11-774 Moon on Grn Glo Back Green Stripe
		HC11-716 Super UV Plaid Chart Stripe		HC11-792 Police Car Same both sides
		HC11-735 Green Bubble on White, Glow Back	HC8 782 	HC11-795 Super UV on UV, Glow Stripe Back

The HC8 symbol beside the flasher, indicates that this model also comes in the 8 inch flasher

# HotChip 11 Flashers

**Best open water flasher on the market**

**Here's what you  
get with Pro-Troll  
Flashers**

*A premium ABS plastic blade for superior strength and color brilliance. (Football helmet material)*

*The only flasher with the proprietary 3M tape edge sealing process. The tape will never peel.*

*Premium Pro-Troll Easy Spin ball bearing stainless steel swivels.*

*The EChip electronic fish attractor on every flasher.*



**A Pro-Troll Winner**



- |          |  |   |
|----------|--|---|
|          |  | HC11-797 UV on Chrome, Scale Back           |
| HC8 904  |  | HC11-984 Red Embossed Silver Bk             |
| HC8 905  |  | HC11-985 Green Embossed Silver Bk           |
| HC8 906  |  | HC11-986 Chart Embossed Silver Bk           |
| HC8G 102 |  | HC11G-182 Glow White & Embossed Silver Bk   |
|          |  | HC11G-183 Glow Blue & Embossed Silver Bk    |
| HC8G 104 |  | HC11G-184 Glow Red & Embossed Silver Bk     |
| HC8G 105 |  | HC11G-185 Glow Green & Embossed Silver Bk   |
| HC8G 106 |  | HC11G-186 Glow Chart & Embossed Silver Bk   |
|          |  | HC11G-188 Green Glow Splatter Emb Silver Bk |
|          |  | HC11G-191 Coyote Glow Emb Silver Bk         |

Powerful LED colored blinking lights bring home more fish.

Check these features

- *Waterproof 3M adhesive will stick to any flat surface. Flashers, dodgers planers etc.*
- *Turns on by pushing the colored button. Push once for fast blink, twice for slow blink and three times for steady light.*
- *Battery lasts up to 200 hours.*

**In-Line Strike-Lites are also available**

## Custom Applications



SLPB-900  
4 Pack  
Planer Board



SLCT-902  
4 Pack  
Cooler



SL2-200U  
2 Pack  
UV Purple



SL2-200G  
2 Pack  
Green



SL4-400G  
4 Pack  
Green



SL10-100G  
10 Pack  
Green

Some fish including salmon have the ability to see UV light. This new purple UV Strike Lite will attract salmon when nothing else works. It works well in cloudy water



SL2-200R  
2 Pack  
Red



SL4-400R  
4 Pack  
Red

## E-Lures

SK45-075  
Chartreuse

SK45-079  
Green  
Pearl

SK45-195  
Chrome  
Scale

SK45-304  
Police  
Car

SK45-409  
Watermelon



**Comes in two  
Sizes 4.5 and  
5.0**

## EChip Kits



Five EChip Kits

#2040 Three small & mounts

#2041 One small & mounts

#2043 Three large & mounts

#2044 One large & mounts

#2045 Six small slider mounts

**EChips are available for mounting  
on any lure or attractor**

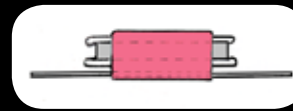
- Two sizes are available. 1/2" for small lures and 3/4" for large lures.
- Comes with mounts that adapt it to leaders, hook shanks, lure rings or lure bodies
- Complete instructions included



Barbell Mount for  
spoons or jigs



Shrink on Hook Mount



Slider Mount for  
leaders or wires

**Cat Kaiser is a leader in California working with the Golden State Salmon Association and the Fish Agencies to re-open the closed sport and commercial salmon fishery.**

**You can help. Go to [goldenstatesalmon.org](http://goldenstatesalmon.org) or [Water4fish.org](http://Water4fish.org).**

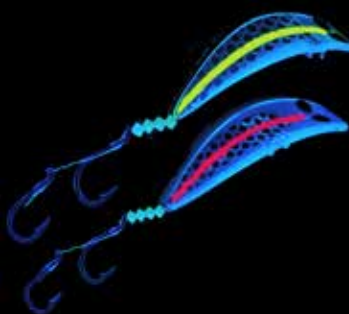


# Holographic Kokanee Killers



## Check These Features

- Includes the EChip electronic attractor --- deadly for kokanee
- Holographic tape reflects a bright array of colors
- 3D eyes for lifelike look
- Flex spacer beads for more lure action & hook stability. Comes in size 1 or 2
- Dual tandem hooks
- Auxiliary slow speed alternate rigging hole provides ideal slow speed lure action



The two UV Kokanee Killers shown underwater with the bright Pro-Troll UV Glow



*"I have tested these lures on the water for several years. There is no question in my mind, they are one of the top kokanee producers on the market."*  
**Gary Coe - The top U.S. Kokanee Derby Winner for five years running.**



**Pro-Troll Pro Staff Austin Moser of Austin's Northwest Adventures with two nice 5-lb kokanee caught in Lake Roosevelt, Washington**

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# Standard Kokanee Killers



## Standard Features

- Includes the EChip electronic attractor --- deadly for kokanee
- Both size 1 and 2 have 3D eyes for lifelike look
- Auxiliary slow speed alternate rigging hole on size 2 models provides ideal slow speed lure

All Pro-Troll Trout and Kokanee Killers come in two sizes. Size 1 is 1 5/8 inches long and size 2 is 2 inches long. The dual hooks on the Kokanee Killer are #2 on size 1 and #4 on size 2.

075	078	195	302	308	309	310	312	409	420	795
All	Red	All	Flame	Pink	Orange	Kok	Fire	Water	Kavorkian	Super
Chart	Pearl	Chrome	Sparkle	Glow	Glow	Red	Tiger	Melon	Purple	UV



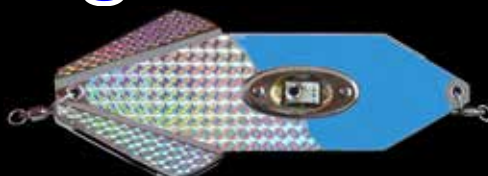
"The Pro-Troll EChip is my secret for catching more trout and kokanee".

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# SpinRay 8 Flashers Lighted <sup>TM</sup>



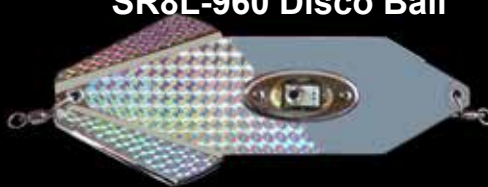
SR8L-950 Orange Crush



SR8L-960 Disco Ball



SR8L-952 Sweet Caroline



SR8L-954 Magic Mirror



SR8L-956 Night Rider



SR8L-700 Chrome Scale

**Minimum drag**

**Diagonal rear fins create a steady spin**

**Water activated lights blink red, green and white**

**Works well when fishing deep or near the bottom**

## Electronic Trout Killers



*"This thing is amazing. On our first trip out my partner and I won first and second place in the Fish Lake Trout Derby."*

**Trout trolling has never been better. The EChip triggers strike after strike.**



Two sizes are available. Size 1 is 1 5/8 inches long and size 2 is 2 inches long

# ProChip 4" Flashers

*The 4 inch standard kicker fin models and the New 4 inch lighted models with EChips are ideal for trout, kokanee landlocks and walleye trolling.*

## Lighted Models

PC4-102 Glow White

PC4-105 Glow Green

PC4-106 Glow Chart

PC4-302 Red Sparkle

PC4-308 Hot Pink Glow

PC4-409 Watermelon

PC4- 690 Plaid on Clear

PC4-705 Chrome Green

PC4-795 Super UV on UV Blade

PC4-796 Super UV on White Blade

PC4-797 Super UV on Chrome Blade

PC4-776 Moonbeam on Super UV Chart Stripe

PC4-775 Moonbeam on Super UV Pink Stripe



PF4-772 Midnight Moon



PF4-774 Home Run



PF4-776 Silverside



PF4-778 Strike Three



PF4-780 Kokanee Kola



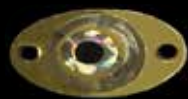
PF4-782 Point After



PF4-784 Watermelon



PF4-786 Orange Aid



*4" replacement light #PFL-400*

*Lighted models are water activated and blink red, green and white*



**Capt. Ernie Lantiegne**  
Former New York  
Chief of Fisheries  
helped develop new  
flasher finishes for  
Lake Ontario.



**Capt. John Keizer**  
Puget Sound Salt  
Patrol. Tests Pro-  
Troll and other  
gear and makes  
recommendations.



**John Martinis, Johns  
Sporting Goods.**  
Everett Wash.  
Researched and  
promoted lighted  
flashers.



**Chris Hopkins,**  
Portland, Oregon.  
Invented the E-Plug  
trolling lure.



**Jack Rosenswie is**  
Pro-Troll's Eastern  
Sales Manager with  
32 years of Top sales  
and service.



**Chris Vertopoulos, a**  
Pro-Staffer and a top  
Columbia River Guide. He  
ranks salmon gear and  
writes about the best.

## Top Ranked Rocky Mountain Sales Team



**Melissa  
Nokes**



**Terry  
Heckel**



**Fabian  
Lomas**



**Kiley  
Brehm**



**Glen  
Ward**

## Top Ranked Western Sales Team



**Capt. Rich Nau**  
A Pro-Staffer  
and a top  
Lake Ontario  
fisherman.



**Capt. John Ross**  
Pro-Staffer and  
40 Year Guide  
Lake Ontario



**Capt. Austin  
Moser Pro-  
Staffer and top  
Northwest  
Guide**



**Benita Galland**  
Pro-Staffer and  
North Idaho  
activist



**Randy Croteau**  
Pro-Staffer and  
Lake Ontario  
activist in  
Canada

# ***The Black Box Electronic Fish Attractor***

**DOES YOUR BOAT ATTRACT FISH OR SCARE THEM AWAY?**

**100% of Boats Send  
an Electrical Volt-  
age into the water  
around the boat**

**98% of Anglers Don't  
Know What Voltage  
their Boat Sends Into  
the water**

**The Other 2% of  
Anglers Catch  
MORE FISH &  
BIGGER FISH**

## **THE BLACK BOX #1500**



- Commercial Grade
- Proven Technology
- Simple Installation
- Controls up to six downriggers
- Easy to Use
- Great Warranty
- Reasonable in Price

***The Pro-Troll Black Box is the most advanced unit on the market. It is unmatched in its control circuits.***

## **The Electronic Fish Magnet**

***The Black Box tells you what voltage your boat sends into the water - and it tunes the voltage so your boat actually attracts fish.***

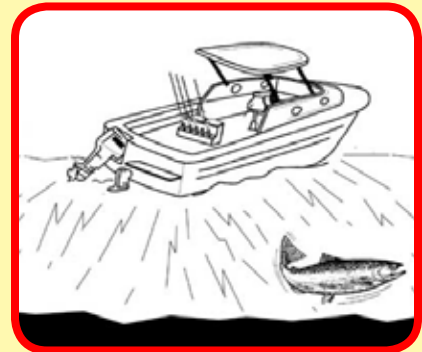
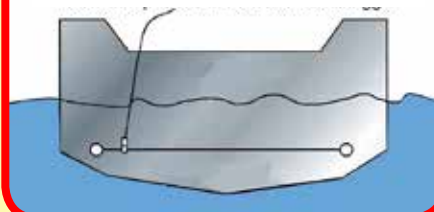
***“Commercial  
Fishermen Would  
Never Fish Without  
The Black Box”***

**Non-Downrigger Boats Listen Up!  
The Pro-Troll Transom Mount Kit is Available**

**Bass Boats! River Boats!  
Avoid spooking fish**



**A piece of cable stretched  
across the transom replaces  
the need for a downrigger**



**Pro-Troll Products (925)-825-8560, [www.ProTroll.com](http://www.ProTroll.com), [mail@ProTroll.com](mailto:mail@ProTroll.com)**

# Rod Holders



#1210 Light duty rod holder

## QuickStrike Rod Holder

### More Features and More Value

- 360 Degree Gear Lock Rotation
- Comes with 3 Mounts Side Gunnel, Rail and Flush Gunnel
- Gear Locked Up and Down Adjustment
- Smooth Front Rod Locking Ring
- High Impact Nylon
- Barrel 9 3/4" Long & 1 1/2" Diameter

#3004



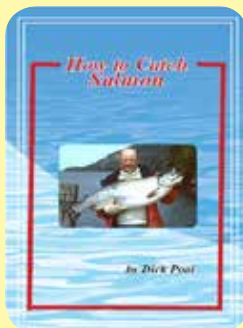
### Downrigger Fishing Techniques by Dick Pool

The most comprehensive and widely read downrigger book ever assembled. Dick Pool designed and developed downriggers for over 20 years. The book is packed with information that will help you choose the right downrigger for your boat.

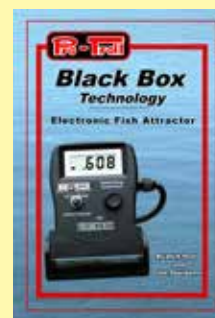


## Books

### How to Catch Salmon by Dick Pool



#3006



#1506

### Black Box Technology by Dick Pool & Joe Spurgeon

Every boat is surrounded by a weak electrical charge in the water. This book explains how this electric field affects your fishing and what you can do about it. Simple tests are explained to see if your boat is attracting or repelling fish.